

Background

Reach for Change is a non-profit non-governmental international organization with its headquarter in Stockholm, Sweden. The organization is operational in 11 countries across the globe out of which three countries are in Africa. Reach for Change was registered in Ethiopia as a foreign organization in 2015 with registration number 3419 with the aim to positively impact the lives of young women and children in Ethiopia through building the capacity of local social entrepreneurs.

Currently, Reach for Change (RFC) envisions a green, sustainable economy in Ethiopia where everyone has the opportunity to have a decent quality of life and reach their full potential. A project called “Catalyzing green business in Ethiopia” intends to cultivate a strong pipeline of new green enterprise start-ups that will create green jobs and contribute to RFC’s vision by piloting an approach to inspire young people to start sustainable, green businesses, and supporting them to do so.

The ultimate goal of these interventions is to create new green enterprises, which in turn create both self-employment for the founders and employment opportunities for others.

The focus of the Curriculum Development: With the aim of creating new green enterprises, which in turn create both self-employment for the founders and employment opportunities for others. **Green Entrepreneurial Boot Camp** focuses on nurturing green entrepreneur mindsets and generating green enterprise ideas among TVET and university students.

Based on the above aim the curriculum development consultants will engage in adapting and revision of the existing Reach for Change entrepreneurship Bootcamp curriculum/module. This will include reviewing existing TVET and University entrepreneurship courses and ensuring alignment with the educational curriculum. In addition, the consultant will work with experts in green-enterprise-specific content providers to fit into the adapted curriculum.

The Bootcamp curriculum is expected to cover in addition to the existing core topics in the student’s entrepreneurship curriculum with consultation from the green experts :

Core topics:

1. Entrepreneurial mindset and product design
2. Business plan development
3. Financial management
4. Practical steps to start a small business

Additions during adaptation:

1. The employment landscape in Ethiopia

2. The emerging green economy, opportunities for green economy entrepreneurs and startups, and the national and global green agenda
3. Green entrepreneurship role models and success stories
4. Foundational entrepreneurship skills and principles
5. Green enterprise idea generation, product and service design
6. Pathways forward

Reach for Change Ethiopia is looking to hire qualified and experienced individual consultants/firms to deliver curriculum adaptation and revision of the existing Reach for Change Students entrepreneurship Bootcamp program curriculums/modules. This will also include reviewing existing TVET and University entrepreneurship courses to ensure alignment with the educational curriculum. In addition, the consultant will work with experts in green-enterprise-specific content.

Purpose

The purpose of this contract is for the individual consultant or Firm to provide curriculum adaptations/revision services based on the existing curriculum/module of Reach for Change (which are organized in writing both English and Amharic and video production). This will also include reviewing existing TVET and University entrepreneurship courses to ensure alignment with the educational curriculum. In addition, the consultant will work with experts in green-enterprise-specific content providers to fit into the adapted curriculum to meet the purpose of the program. The purpose is also to provide TOT for facilitators who will be cascading the revised/adapted curriculum.

Scope of Work

- Revise/adapt the existing Student entrepreneurship Bootcamp with existing TVET and University entrepreneurship courses to ensure alignment with the educational curriculum.
- Incorporate green content in the curriculum in collaboration with experts in green-enterprise-specific content provision
- Develop curricula that address the most important challenges facing green startups and green enterprise ideas
- Review the Amharic version of Reach for Change curriculum and facilitators guide and incorporate in the adaptation and revision of the curriculum.
- Incorporate gender mainstreaming aspect in the curriculum adaptation.

TOR for Consultancy Service to Revise and Adapt RFC Entrepreneurship Bootcamp training Curriculum to be used for University and TVET Students

- Provide a five days TOT for professional trainers/experts with the revised/ adapted green business curriculums.
- Follow up and support the trainers when facilitating the first round cascading training and iterate based on data and observation collected during facilitation.

Work Location: Addis Ababa.

Duration: The total duration of the support will be 32 days (tentatively planned November 22, 2021, to December 31, 2021.) The organization will provide a detailed timeline for existing curriculum review, an adaptation of the curriculum, and providing TOT. The entire fee will be calculated in 32 days depending on the agreed-upon rate by both parties.

Deliverables

The consultant will hold an initial group meeting with the RFC team to discuss the scope, detailed work plan, and methodology for the consultancy. This meeting will be held prior to the start of the work. The consultant will be expected to provide an inception report after the discussion with the RFC team.

The specific deliverables are as follows:

- A detailed work plan that specifies a working timeline as well as the detailed activities and services that are to be delivered within that time frame.
- Revised/adapted green Entrepreneurial Bootcamp and curriculums.
- TOT training materials including video and facilitators guide (both English and Amharic)
- A report on the overall process of the task and also incorporating professional feedback and recommendations about the overall curriculum adaptation.

Required qualification and Experience

- Proposed professional(s) for the work must hold a Masters Degree in Higher Education curriculum development and other related fields.
- At least five years of relevant experience in curriculum and/or materials development for TVET and university students' training programs with an emphasis on innovation and learning; teaching; development psychology; pedagogical practice, green economy, green business development,
- Experience as a team leader in review activities related to curriculum development.
- Demonstrable experience in developing and implementing gender-sensitive educational/training programs in the context of TVET and universities.
- Ability to assess critically the review activities and results.
- Proven and demonstrated experience in undertaking similar curriculum revision, adaptation, and excellent report writing skills.
- Very good understanding of Green economy development in Ethiopia as well as globally, social entrepreneurship approaches, and green entrepreneurship, and green economy in Ethiopia.
- Knowledge of the current structure, strengths, and challenges facing green enterprises.
- Extensive experience in providing training especially related to TOT
- Demonstrated leadership skills in education program design and delivery.

Language: Fluency in written and spoken English and Amharic is required.

Application Deadline

Interested applicants should submit

- A technical proposal with a detailed response to the TOR, with a specific focus on the scope of work and methodology.

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- Initial work plan based on the methodology outlined, and an indication of availability
- Company profile and CV of key experts who will be involved in the consultancy service.
- Provide at least three pieces of evidence showing previously conducted similar tasks.
- Detailed budget breakdown based on expected daily rates.
- Applicants should also indicate the date they are available to start working on the consultancy.

with supporting relevant documents, and a copy of renewed Consultancy License by email to ethiopia@reachforchange.org, or by hand to the following address: Reach for Change Gurd Shola, Ten Sisters Building 6th floor, on the road from Salitemihret Roundabout to megenagna, between Beshale Hotel and Athletics Federation building before Monday, November 15, 2021.

Only shortlisted candidates will be contacted