

Request for Proposal: Advocacy Training February 17, 2020.

OVERVIEW AND BACKGROUND

RFC Foundation (Reach for Change)'s work in Africa began in 2012 as part of the global Reach for Change group headquartered in Sweden, operating in 17 countries around the world. Since 2012, we have been supporting social entrepreneurs in Francophone and Anglophone Africa to turn innovative solutions into sustainable, scalable ventures that alter and transform the communities in which they live. We do this by developing content for and running innovation competitions, innovation labs, incubators, rapid scale programs, entrepreneurship training and awards and other enterprise development activities across Africa. Our new vision for RFC Foundation has realigned our strategic focus into four core areas of Climate Action, Job Creation for Youth, Women's Economic Empowerment and Agribusiness. At the heart of these core areas are impact measurement and advocacy to drive policy change, enhance existing policies and advocate for a much stronger ecosystem.

PROJECT SUMMARY & SCOPE

We are looking to partner with a **firm or individual consultant** that will work with RFC Foundation to design, develop and deliver an advocacy training program aimed at enabling young people and women living in poverty to advocate for and gain access to services that should be made available to them to become sustainably self-employed or start a small business. This will take a training of trainers approach by building the capacity of a selected number of trainers.

In addition, the firm or consultant will be tasked with the delivery of the following tasks:

- Consult with RFC Foundation & SE Ghana on a needs assessment activity to determine scope of program and contents to be passed on to target group (trainers)
- Develop content to be used for a training of trainers program on advocacy for regional representatives of associations of young entrepreneurs. The goal of the training will be to equip the trainers (who will also be leading the advocacy) with all the tools and knowledge to mobilise their members and execute effective advocacy at a regional level towards various state institutions.
- Lead and execute a training of trainers program in advocacy and support participants to draw up advocacy plans for their regions.
- Provide advice and technical support to trainers to execute advocacy training in their regions.

PROPOSAL GUIDELINES - Please include the following in your proposal:

1. Outline of a **high-level** strategy/plan for how you would approach this project and accomplish the goals listed in the project summary and scope
 2. Description of your personal or firm's experience in planning and executing professional advocacy programs, and your success in those campaigns
- Testimonials and/or references from past clients
 - The anticipated resources you will assign to this project (total number, role, title, experience etc.)

Each bidder must submit their proposal via email to kofi.biney@reachforchange.org by 23:59 GMT, on Monday 24th February, 2020. **Please include "Advocacy RFP Response" in the subject line.**

Contract terms and conditions will be negotiated upon selection of the winning bidder for this RFP.

BUDGET : LOE

TIMELINE Proposals will be accepted until **23:59 GMT, Feb. 24, 2020**. All proposals should be emailed to ghana@reachforchange.org

